

Advot Fund is a part of **REALITY**

Pleased to Meet You!

Advot Foundation – The philanthropic foundation of the Vardi and Rozen families, the founders of the Reality Group, was established in 2022 and works to promote personal and collective resilience in the State of Israel, by adopting integrative medicine and making complementary treatments accessible to every person in Israel as part of a holistic vision that views human well-being as essential for the existence of a healthy and strong society.







Our Vision

To promote the incorporation of integrative medicine in the public health system, with a broad vision of improving the health and resilience of individuals, and of society as a whole. **Integrative medicine** combines a variety of treatments that connect the body, mind and spirit, alongside classical medicine. Integrative medicine has been proven by research to prevent diseases, to improve health and resilience, and it is also economically efficient.

Our Strategic Model:

Change through five channels of activity







Treatments and Support

Research

Education and Training

(for patients, caregivers and medical teams)





Technological Tools

Policy Change



Advot Foundation IN NUMBERS



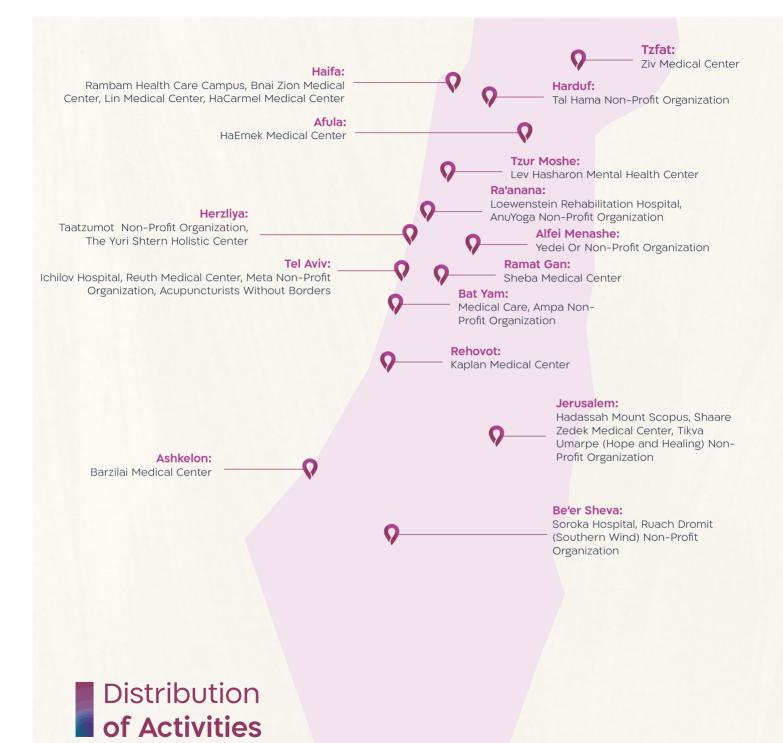
We have chosen to support over



activities and projects

doctors and medical personnel

non-profit organizations



Our Partners on the Journey



Medical Centers and HMOs











































Non-Profit Organizations



























Professional Associations









Projects we've supported



Treatments and Support

- Expansion of complementary treatments within hospitals
- Supportive treatments for parents of sick children
- Workshops for oncology patients
- Treatment subsidies for patients with financial constraints
- Integrative component in rehabilitation departments
- Treatments for patients in closed psychiatric wards
- Workshops and support processes for oncology teams



Research

- Impact of homeopathic treatments on oncology patients
- Impact of awareness work on the wellbeing of gynecologic oncology patients
- Impact of integrative treatments on medical teams

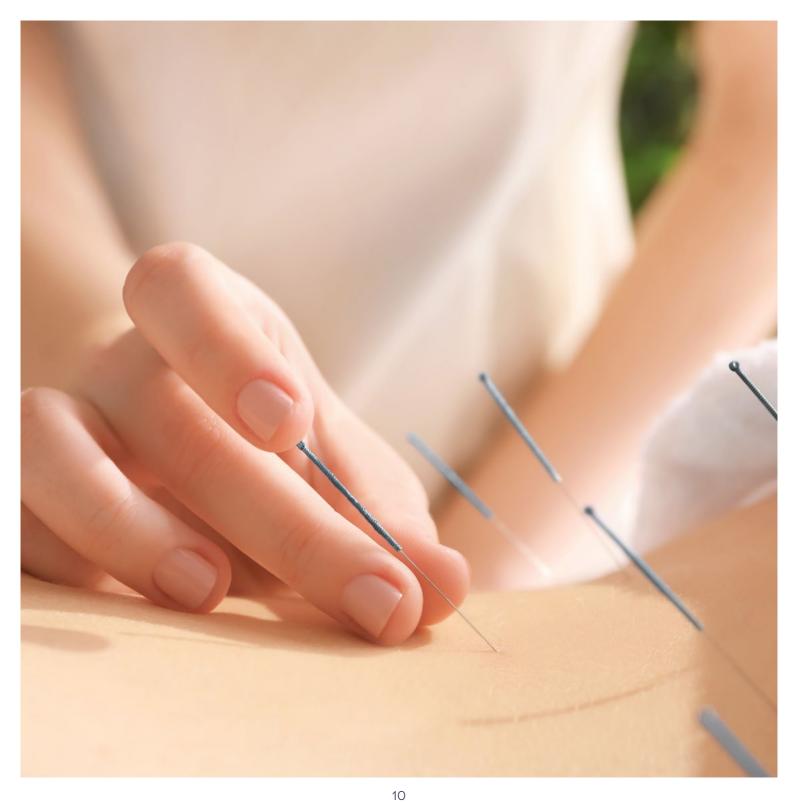


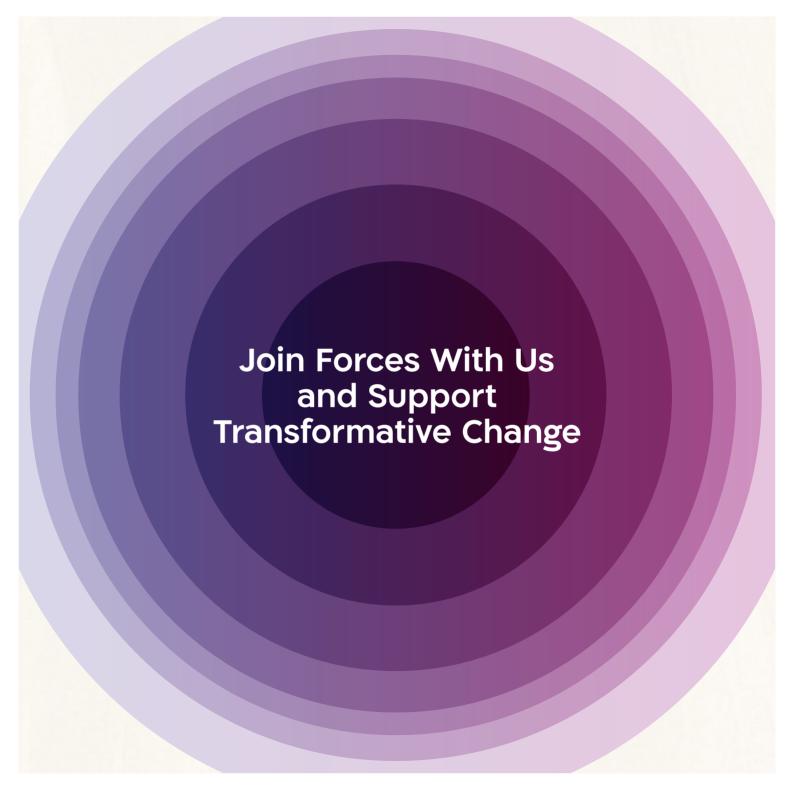


Education and Training

- **o** The world's first integrative training for oncology teams
- Specialized training providing tools for patient transporters who accompany patients to surgical procedures
- **o** Training in various integrative methods for medical teams







Adoption of Integrative Medicine Treatments for Children in Hospital Wards

Dana Children's Hospital, Tel Aviv



Operating Body:

Integrative Medicine Unit – Dana Children's Medical Center (affiliated with Ichilov Hospital)

- Improving the wellbeing of children in hospital, through complementary treatments including acupuncture, shiatsu, tuina and reflexology, alongside conventional medicine
- Focusing on reducing stress and anxiety, chronic pain syndrome, and improving the recovery process by adopting an innovative treatment model and creating a common language between conventional and complementary medical teams
- Serving approximately 1,500-2,000 hospitalized children per year

Project Cost

Total annual cost of therapists and management: approximately NIS 72,000.











Incorporating an Integrative Component as Part of the Rehabilitation Program for Soldiers Wounded in the "Swords of Iron" War Hadassah Hospital Mount Scopus, Jerusalem



Operating Body

The Rehabilitation Center of Hadassah Hospital Mount Scopus

- Incorporating complementary therapies that promote physical and emotional rehabilitation as part of the pain rehabilitation program that patients undergo
- Addressing chronic pain that is not resolved by conventional treatment methods
- Reducing the use of narcotics and painkillers.
- Integrating Chinese medicine and rehabilitative yoga from the early stages of the injury
- The treatments reach approximately 80 soldiers per year, who are in rehabilitation for periods of about five months



Total annual cost of therapists and management: approximately NIS 80,000.



Allocating an Integrative Therapist to the Oncology Department

Barzilai Hospital, Ashkelon



Operating Body

The Integrative Medicine Division - Barzilai Medical Center

- Incorporating integrative medicine for oncology patients who are residents of Israel's peripheral areas
- Reflexology and acupuncture treatments to alleviate the symptoms of the disease and the side effects of the harsh treatments
- Improving the well-being of patients

Project Cost

Total annual cost of therapists and management: approximately NIS 35,000







Turning a Hospital into Israel's First Integrative Hospital

HaEmek Medical Center, Afula

Operating Body

The HaEmek Medical Center, Oncology Division headed by Prof. Gil Bar-Sela, the Mental Health Division headed by Dr. Alon Reshef, and the hospital's management

- Additional Major Donor -

The Ruth Vrobel Foundation

Project Overview

The HaEmek Medical Center of the Clalit Group is one of Israel's largest health centers, serving a population of over half a million people from northern Israel. It is affiliated with the Technion Faculty of Medicine

- A hospital located in the country's peripheral regions, which is undergoing a surge of construction and renewal
- **o** Two department heads who are integrative physicians and who are committed to this field
- The hospital management is committed to this field
- A joint venture with an additional philanthropic foundation
- Approximately 1,500 patients per year

Project Cost

Annual cost of approximately NIS 300,000







Setting up Tzatam - An Integrative Medicine Emergency Response Team for National Emergencies

The BeMaytavi Non-Profit Organization, set up by the Ruth Vrobel Foundation

Operating Body

The BeMaytavi Non-Profit Organization, set up by the Ruth Vrobel Foundation, which supports people dealing with chronic illnesses by alleviating loneliness, mapping their needs, and tailoring optimal solutions with an emphasis on vulnerable populations in Israel's peripheral areas

Advisory Body

The Israel Society for Complementary Medicine affiliated with the Israel (Medical Association (IMA

Project Overview

From time to time, the State of Israel experiences extreme crisis situations, arising from security, environmental and health challenges. In the wake of the October 7th attacks, it was understood that a national team is needed that will be professionally prepared to provide large-scale emergency treatments

- National emergency response
- A broad range of treatments for dealing with post-trauma prevention in times of emergency
- Meticulous selection of therapists
- Dedicated professional training for emergency situations
- Synchronization with all relevant parties
- Tens of thousands of patients in times of emergency

Project Cost

Cost of setting up the project: approximately NIS 250,000





Resilience and Emotional Strengthening Workshop for October 7th Survivors -Security Forces and Their Families

Operating Body



The IMFA Association, which promotes integrative medicine and makes it accessible to everyone by incorporating it into a medical protocol that treats the body, mind and spirit

- A unique five-day intensive workshop
- In-depth treatment of secondary trauma that is experienced by women, as a result of the prolonged absence of their partner on reserve duty
- Emotionally strengthening the families, to ensure sustainable resilience on the home front and support for the front lines, while drawing on inner strength
- Individual treatments and group sessions aimed at enhancing levels of personal and family resilience
- Practical tools for coping with a challenging routine

Project Cost

Cost per workshop: approximately NIS 174,000





Resilience Training for Medical Teams in Compassion, Humanity and Burnout Prevention Skills

Operating Body



The "Mehva" Association, which focuses on human-centered healthcare that emphasizes the patient's unique needs and experiences, on increasing compassion towards the medical teams, and on strengthening the sense of meaning inherent in their work, in order to prevent burnout and improve the quality of care

- Training based on international methodologies, primarily from Stanford University
- Addressing challenges of burnout in medical teams, such as: compassion fatigue, loss of the human connection, and medical team burnout, all of which affect the quality of care and the patient experience
- Humanizing the healthcare system, so that patients are seen and treated as humans
- Strengthening the medical teams' sense of meaning, for their own benefit and to improve the quality of care
- Training dozens of staff members, which will impact thousands of patients annually

Project Cost

Total annual cost of therapists and management: approximately NIS 250,000





Join us and the support we provide and together we will expand the ripples of impact

We've taken it upon ourselves to promote change in the Israeli medical field, including by fostering connections between the various players involved. This is an ambitious change that requires extensive resources. We believe in collaboration and amplifying impact. Therefore, we seek partners who share our vision and believe in the power of mind-body medicine, with its broad and comprehensive approach, and in making it accessible to every person in Israel, to create a beneficial and meaningful impact on Israeli society.

The Advot Foundation is a non-profit PBC (Public Benefit Company). The Advot Foundation has tax-deductible approval for donations under Section 46. Donations are transferred directly to activities that we support, without overhead costs.

The Advot Foundation has an advisory committee consisting of senior figures in the medical and business worlds: Prof. Rivka Carmi, Founding President of the Israeli National Academy of Science in Medicine; Dr. Menachem Oberbaum, former Vice President of the International League for Homeopathic Medicine; Michal Kaspi Shapira, Mazal Cohen Bahari and Marcio Lampert.

To hear further details about collaborations, please contact the Foundation Director, Ori Nir-Winter, by email: orin@reality-fund.com or mobile: 054-6400570





